

keith fleck

keithfleck@gmail.com

www.hellokeith.com

experience

- In-depth knowledge of Mac OS X; Adobe CS4 - Photoshop, Illustrator, InDesign, Flash, Dreamweaver & Acrobat; Microsoft Office - Word, PowerPoint & Excel.
- Participate in and lead portions of client meetings during all stages of projects, from kick-off to delivery.
- Design comps and Flash components based on client's objectives, style guides and budget while incorporating provided assets and desired look and feel.
- Acquire any assets that are not provided; work with animators, illustrators and stock photography.
- Lead fashion and product photography shoots, choosing sets, choosing props , and providing creative direction.
- Work with project managers, business leads, and other stakeholders to ensure that client specifications are implemented and carried through to the final product.
- Delegate specific tasks to production artists as needed.
- Clients have included AT&T, Coca-Cola, Ford, Jack Links, Chevrolet, General Mills, Yahoo, Adidas, Clinique, Bluefly, J Crew, Citibank, Conde Naste, Johnson & Johnson and Ubisoft.

extra

The Detroit Show 2008 - Interactive Game Design Winner

HOW Design Conference 2006

Member of the West Michigan Ad Club 2005 - 2006



248.225.9029

Seattle, WA

work

hellokeith

Principal

Seattle, WA

March 2008 - Present

HSN

Art Director, dot com

St. Petersburg, FL

January 2009 - May 2010

ePrize

Graphic Designer

Detroit, MI

July 2006 - September 2008

iMart

Graphic Designer

Grand Rapids, MI

July 2005 - July 2006

education

Ferris State University

Bachelor's of Science

Visual Design and Web Media

May 2005

Associate's of Science

Visual Design and Web Media

May 2003